

Burpee® Vegetables & Herbs Tag Information



SINCE 1876

Burpee tags are available only through Ball Seed.

- Available in a convenient standard size for single varieties, plus collection styles.
- Tags are drop-shipped directly from the tag manufacturer on your specified timeline.
- Each salable unit must include one English/Spanish Burpee tag (shown). English/French versions are available.
- Find the up-to-date list of available tags at BurpeeHomeGardensBrand.com.

Tag Cost

Standard: \$50 USD/\$55 CAD per 1,000 delivered. Order in bundles of 50.

Space Saver: \$130 USD/\$150.66 CAD per 1,000 delivered. Order in bundles of 25.

Royalty: \$0.14 USD per tag. Royalty for Canada is subject to current exchange rates.

Branded handles are available through Ball Seed in bundles of 50 for \$147 USD/\$157 CAD per 1,000 delivered. Ships from MasterTag. To order, contact your Ball Seed sales rep or call **800 879-BALL**.

We've refreshed our tag design and color-coded the tags to match our programs - Space Savers, Amazing Veggies, Foodie Fresh, BOOST, Herb and Organic. The tags are eye-catching, but also provide essential and detailed growing data. Information on the tags helps with retail sell-through by assisting consumers in making well-informed purchasing decisions, and in planning, planting and maintaining a successful garden.



Patio Tag
3.25 x 7.2 in. (8 x 18 cm)
for patio-ready pots
larger than a gallon (4L).



Standard

Space Savers

Amazing Veggies

Foodie Fresh

BOOST

Herbs

Organic

Standard Tags
1.9 x 4.75 in.
(5 x 12 cm)
for all pot sizes.



Burpee branded handle
19.75 x 1.25 in.
(50 x 3 cm)

306 Branded Handle ordered through Ball, shipped from MasterTag

Burpee® Flowers Tag Information

BURPEE

**SINCE
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Burpee tags are available only through Ball Seed.

- Hanging Baskets offer instant take-home decoration options.
- Tags are drop-shipped directly from the tag manufacturer on your specified timeline.
- Each salable unit must include one English/Spanish Burpee tag (shown). English/French versions are available.
- Find the up-to-date list of available tags at BurpeeHomeGardensBrand.com

Tag Cost

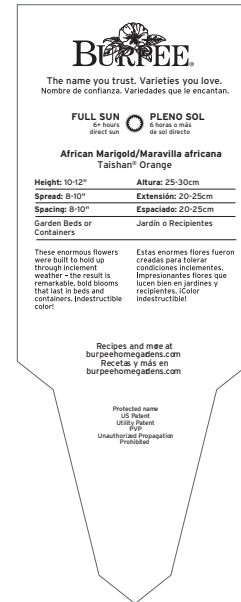
Standard: \$50 USD/\$55 CAD per 1,000 delivered. Order in bundles of 50.

Royalty: \$0.14 USD per tag. Royalty for Canada is subject to current exchange rates.

Hanging Basket: \$171 USD/\$202 CAD per 1,000 delivered. Order in bundles of 25.

Royalty: \$0.28 USD per hanging basket tag.

Standard Tag
1.9 x 4.75 in. (5 x 12 cm)
for 306 packs and pots up to 1 gallon (4L)



Hanging Basket Tag
3.5 x 4 in./10.25 in. total length
(9 x 10 cm/26 cm total length)



Hanging Basket Tag
Series-specific tags available for:

- Dragon Wing® Series Begonia
- Sparks Will Fly Begonia
- Isabells Series Calibrachoa*
- Fantasia® Series Geranium
- Patchwork™ Series Impatiens
- Multi-Species Burpee Combo (13 combos available)
- Voltage™ Yellow Osteospermum
- White Lightning Osteospermum*
- Río Grande™ Series Portulaca
- Popsicles Series Viola*

* Exclusively Burpee!



Burpee branded pack handle
19.75 x 1.25 in.
(50 x 3 cm)

306 Branded Handle ordered through Ball, shipped from MasterTag

BallSeed

Order products at ballseed.com/webtrack.

Talk to us.
Ball Seed: 800 879-BALL
Ball ColorLink®: 800 686-7380

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Contact your Ball Seed or Ball ColorLink sales rep for ordering and pricing information. Visit BurpeeHomeGardensBrand.com today to download our certification agreement, guidelines and order forms.